

DR. OWENS

*Dr. Owens*

# **Dr. Joe J. Owens III, DVM**

Veterinary Expert on **Feeding Behavior & Chronic Disease Prevention**

*Translating everyday feeding habits  
into measurable long-term health  
outcomes in pets.*

**Dr. Joe J. Owens III** is a Doctor of Veterinary Medicine with over 13 years of clinical experience focused on pet nutrition, feeding behavior, and chronic disease prevention.

**His work challenges widely accepted feeding norms** and highlights their impact on conditions such as obesity, diabetes, and gastrointestinal disease.

By combining clinical insight with practical application, he brings a clear, evidence-informed perspective to an often overlooked driver of long-term pet health.

**Dr. Owens is also the creator of innovative feeding solutions** designed to improve compliance, engagement, and outcomes in real-world settings.





**13+  
YEARS**  
in veterinary  
practice



**Focus:**  
feeding behavior,  
nutrition, chronic  
disease



**Bridging clinical  
science and  
real-world pet  
owner behavior**



**Creator  
of practical  
feeding system  
innovations**

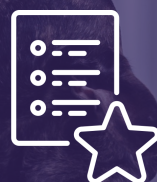
## KEY TOPICS



**THE HIDDEN  
ROLE OF FEEDING  
HABITS IN CHRO-  
NIC PET DISEASE**



**WHY NUTRITION  
ALONE DOESN'T  
SOLVE OBESITY  
AND METABOLIC  
ISSUES**



**FEEDING BEHA-  
VIOR VS DIET:  
WHAT ACTUALLY  
DRIVES LONG-  
TERM HEALTH**



**THE COMPLIANCE  
GAP IN VETERI-  
NARY NUTRITION**

## TALK / ARTICLES



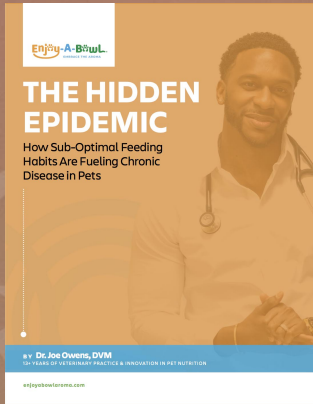
***“The Quiet Feeding Crisis Making Pets Sicker –  
And Why We Barely Talk About It”***

***“Most Pet Diets Fail for One Reason:  
Behavior, Not Nutrition”***



***“Why ‘Free-Feeding’ May Be One of the  
Biggest Mistakes Pet Owners Make”***

# WHITE PAPERS



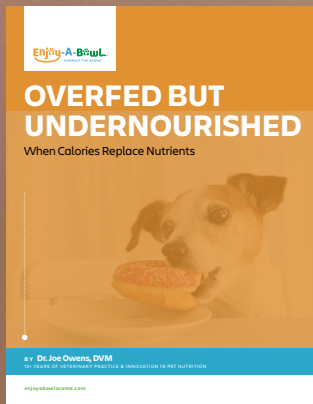
## THE HIDDEN EPIDEMIC

How Sub-Optimal Feeding Habits Are Fueling Chronic Disease in Pets



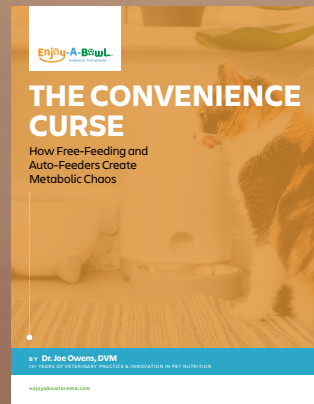
## THE "LOVE THROUGH FOOD" TRAP

How Emotional Feeding Harms the Pets You're Trying to Help



## OVERFED BUT UNDERNOURISHED

When Calories Replace Nutrients



## THE CONVENIENCE CURSE

How Free-Feeding and Auto-Feeders Create Metabolic Chaos



A V A I L A B L E F O R :



**EXPERT  
COMMENTARY**



**CONFERENCES  
& EVENTS**

speaking on pet nutrition,  
feeding behavior, and chronic disease  
prevention.



**PODCAST  
INTERVIEWS**

Known for translating complex veterinary concepts into  
**clear, actionable insights for both professionals and pet owners.**



## MEDIA ASSETS

- High-resolution **editorial photos**
- Publication-ready **articles**
- **White papers** (clinical reference)
- Custom visual **diagrams and infographics**

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# C O N T A C T



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